# MAMMOTH LAKES PRESS

VOL. I NO. 2 AUGUST 1972 "THE VOICE OF MAMMOTH" 15¢ ALL RIGHTS RESERVED

## Mammoth Fire Dept. Top Rated

By JUDY PARSONS

Modern day Mammoth has never had a major fire.

With decrepit wooden structures often adjacent to new construction and buildings settled in a valley of pines and undergrowth — why not?

The obvious reason is the excellence of the Mammoth Lakes Fire Department.

Don't let the word volunteers fool you. This is one of the best volunteer departments in the country for its size and skill. These firemen are at their best when a fire rages.

"The department costs about $9000 a year for wages and dues. It would cost the community between $300,000 and $500,000 to have a paid department of the same quality," emphasized Arnold Fryling, chairman of the fire commission. "The building, equipment and rigs are valued at around $450,000."

The 55-member department which came into existence in 1960 has had Don Rake as fire chief for five years. Arnold took the reins that same year as commission head. The other two commissioners are Bob Bumbaugh and Bob Schots.

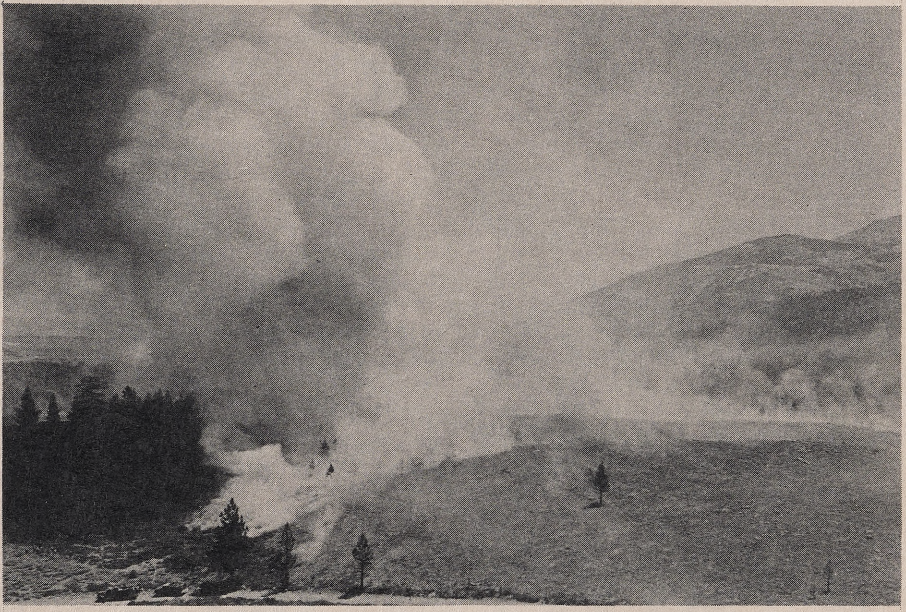
Due to the work of the firemen and commissioners the fire insurance rates are lower in comparison to similar wilderness surrounded areas.

"The fire department and fire district are anticipating a 25 percent reduction

Cont'd **15**

## L.A. Ski Show October 12-15

Expowinter is the new name for the Big Ski Show which will be coming to the L.A. Convention Center October 12-15. This years extravaganza will feature a ski school, skiing equipment center, a ski swap, cinemas and a large number of exhibits. For more information on the ski show contact: Mr. Harry A. Leonard and Co., Inc. 53 West 82nd Street, New York, New York (212) 799-7000.



Laurel Fire—Sherwin Creek area. 100 acres burned.

## New Radio Station Planned

Mammoth to have a radio station?

There's no mistake and it's not a rumor.

Hopefully, by Thanksgiving the station will be on the air broadcasting rock, country and western music and a variety of show tunes.

This is the proposed deadline cited by Gary Norton, controlling stockholder in Mammoth Mountain F.M. Associates, Inc., which owns the station.

Gary, station manager, will operate with three disc jockeys live from a local discotheque. Air time will be approximately 14 hours daily with music around the clock on weekends.

Other proposals still in the planning are: community talk shows focusing on local problems, forest service news and recreational reports.

Eventually Gary hopes to expand to remote broadcasting from the Mammoth Mountain ski area where he will record races live. In the future the station hopes to sponsor ski race and other sporting contests.

## School Board Election Set

On September 19 the people of Mammoth will elect a five member board for the new unified high school district which was established by the voters of Mono County in the June 6 election. The area that the new school district will embrace is from Crestview (just north of Mammoth Lakes) south to the Inyo County line. The immediate objective of the board will be to make recommendations

Cont'd 9

## Final Decision on New Lifts Pending

The Mammoth Lakes Press reported in July on the possibility of three — four new lifts to be built behind chair number one (Reds Lake Area).

There is also a plan to build a large base lodge at the bottom of chair eight. At press time the Forestry Service had not yet given final approval on either project.

# COMING EVENTS

**MAMMOTH LAKES FIRE AUXILIARY ANNUAL RUMMAGE SALE — AUGUST 4 & 5.** At the Mammoth Lakes Fire Station. 10:00 a.m. to 5:00 p.m. Sponsored by the Volunteer Fire Department Auxiliary.

**WATER SKI REGATTS & PIT BARBEQUE — AUGUST 26-27.** Sponsored by the Mono County Chamber of Commerce. For further information phone or write: Crowley Lake Chamber of Commerce, Route 3, Bishop, Calif. 93514 — (714) 035-4263.

**LIONS CLUB PICNIC—AUGUST 27.** Sponsored by the Mammoth Lakes Lions Club, the public is invited. Features are pit-roasted beef, lots of games for the children, and fun for all. More details in later story.

**MAMMOTH LAKES ANNUAL ART FESTIVAL — SEPTEMBER 2-4.** Many displays and booths representing local artists and craftsmen will participate. For further details see accompanying article.

**BISHOP RODEO — SEPTEMBER 2-4.** This annual event should be attended by all. Further information — see article in this issue.

**FIRE DEP'T** — Every Thursday, 7:30 p.m., Fire Station, visitors welcome.

**MAMMOTH DISTRICT WOMEN'S CLUB** — First Thursday in the elementary school library, 7:45 p.m., visitors welcome.

**MAMMOTH LAKES CHAMBER OF COMMERCE** — Dinner meeting, first Tuesday, 7:30 p.m., location announced. Board meets last Monday. For information call 934-2712 or 934-6546.

**MAMMOTH LAKES MOTEL AND LODGE ASSN.** — Third Tuesday. Call Mammoth Reservations for details.

**SO. MONO HOSPITAL AUXILIARY** — First Wednesday at the Community Hall, 10 a.m., visitors welcome.

**CATHOLIC CHURCH** — Mass at 12 and 1 p.m. Sunday, through Nov.

**COMMUNITY CHURCH** — Worship service, 11 a.m.; Sunday School 9:30 a.m.; evening service, 7:30 p.m.; Wednesday prayer meeting, at church, 7:30

**EPISCOPAL CHURCH** — Holy Community, first Sunday, Mammoth Community Hall, 4:30 p.m.

**LATTER DAY SAINTS** — Sundays, Mammoth Community Center. Priesthood, 9 a.m.; Sunday School, 10:30 a.m., Sacrament meeting, 11:45 a.m.

**EXERCISE DANCE CLASS** — Tuesday, 7 p.m. community hall.

**HIGH SCHOOL YF** — Every Monday, 7:30 p.m., Community Church. All teens invited.

**JR. HIGH YF** — Every Tuesday night, Community Church.

**MAMMOTH LAKES LIONS CLUB** — Luncheon meeting every Wednesday noon at the Arlberg. Visitors welcome.

**MAMMOTH LAKES JR. WOMEN'S CLUB** — First Wednesday, 7:30 p.m. Call Carol Smith, 934-6250, for information.

**MAMMOTH 4-H CLUB** — Second Tuesday at the elementary school cafeteria, 7:30 p.m.

**SQUARE DANCING** — Wednesdays, 8 p.m., at the elementary school.

**WATER BOARD** — First Wednesday, 8 p.m., Community Hall.

**FIRE COMMISSION** — Public meeting last Thursday of each month.

*Please submit calender events to: Mammoth Lakes Press, P.O. Box 733C. Mammoth Lakes, Calif. 93546 or call (714) 934-2126. Deadline for Coming Events Section is the third Sunday of each month.*

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Jay Cole—Publisher/Editorial Director
Carol Cole—Editor
Judy Parsons—Feature Editor
Shirley Verhoff—Marketing Editor
Pat McGrady—June Lake Editor
Contributors:
The U.S. Forest Service
The Mammoth Mountain Ski Lifts
Adele Reed

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7,000 copies of the July issue of the Mammoth Lakes Press literally disappeared by July 6th — both at Mammoth and in Los Angeles. Additional copies had to be printed for distribution the following weekend.

Because of your response we are more cognizant of both the good and bad elements in our editorial mix and as a result have made several changes that we hope are reflected in the August issue.

The current issue has a total circulation of 8,000. This month for the first time we will expand our distribution to include June Lake — this in addition to Mammoth Lakes and Southern California.

June Lake and Mammoth have a number of problems/opportunities in common. This combined with the proximity of the two areas warrants the expansion to June Lake. We hope that as a result a better cross pollenization of people and ideas will be established. Between the two areas you have undoubtedly noticed that our August issue is now being sold. Our reason for taking this approach is two-fold. First we wanted to increase our circulation without increasing our advertising rates. The revenue generated from the sale of publication will contribute to our additional print run of 3,000. Secondly, we believe that our circulation will be more selective if we make the Press available for sale.

## Women's Club Report

The Mammoth District Woman's Club is hosting two fund-raising events this month.

On Friday, August 4 in conjunction with the Fire Department's Women's Auxiliary's rummage sale the club will sell coffee, cakes, cookies and pies in front of the station.

Mrs. Jackie Mort, chairman, notes that the monies will be used for the general fund.

This fund provides equipment for the children at Mammoth Elementary School, Christmas candy for the students, trophies for ski races, a graduation party for eighth graders and $200 scholarship for a high school graduate.

The pancake breakfast slated Saturday, August 19, from 6 to 11 a.m. in the community hall is being directed by Jackie.

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# FROM OUR READERS

*The following press release was received by the Mammoth Lakes Press from Mr. John C. McCarthy attorney for the Friends of Mammoth – who were responsible for interesting UCLA in the Mammoth Lakes environmental impact study. Mr. McCarthy criticizes a recent decision by the county board of supervisors to contract for a county sponsored environmental impact plan (Mono Plan) which he feels overlaps the U.C.L.A. project.*

Pomona attorney John C. McCarthy sharply criticized the decision of the Mono County Board of Supervisors to spend $125,000 for a private study of the Mammoth Lakes recreation area.

McCarthy, attorney for Friends of Mammoth, a group representing hundreds of residents and owners of property at Mammoth, stated, "The Board knows full well that an exhaustive study of the Mammoth Lakes area has just been completed by the UCLA Graduate School of Architecture and Urban Planning. It will be made public in a month and its findings should be of great interest to everyone who claims to be concerned with the growth problems at Mammoth. The study is entirely professional and independent of any bias because the services are contributed as a public service by UCLA. Although Friends of Mammoth was responsible for interesting UCLA in the project and has paid some of the actual costs other than services, the Board of Supervisors was given the opportunity last fall to participate or at least give its blessing to the study. The Supervisors chose to have nothing to do with it, even though the value of the completed study, consisting of over 250 pages, could well exceed $100,000.

"It is inconceivable that the Board of Supervisors would casually commit $125,000 of taxpayers' money to make a similar study without even waiting to examine the results of the UCLA Mammoth project. An obvious and significant saving to the taxpayers would have resulted if the Board of Supervisors had waited a couple of weeks to see the UCLA report and then supplement it with a private contract where necessary," McCarthy added.

The $125,000 project, pressed by Mono County Supervisor Arch Mahan, was awarded to Monoplan Associates of South Pasadena. It includes the services of planners, engineers, architects, geologists and ecology specialists. Initial planning has begun and the entire study is to be completed next February.

"I am pleased that the Mono County Board of Supervisors has finally recognized the need for comprehensive land use planning at Mammoth, something we have been urging for a long time. In fact, it was because the Board of Supervisors refused to make such a study that Friends of Mammoth initiated the UCLA project. But the Supervisors' reckless use of the taxpayers' money, much of it from property owners in Friends of Mammoth, for a study which largely duplicates one already completed illustrates the tendency of the Board of Supervisors to work at cross purposes with the people they are supposed to be serving."

"The UCLA project covers a six-month study of all aspects of developments at Mammoth," McCarthy added, "including community attitudes, water supply, architecture, sign control, traffic, recreational needs, snow removal, sewage, air quality, education, police and fire protection, geology and natural resources. It was conducted by a team of 21 professional researchers representing a broad based expertise in urban planning and problem solving methods and included four researchers who maintained residence at Mammoth for ten weeks collecting data and interviewing officials and residents."

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# FOREST SERVICE SPEAKS

The number of visitors to the wilderness is increasing each year. Restrictions on camping are now necessary to protect the more heavily-used areas from permanent damage. The increasing use of the back country makes it vital that all visitors assume their share of the responsibility to keep these areas unspoiled and unmarked by human use. This can be accomplished if all of us work together.

There are more than 3,000 miles of trails through the wilderness of these National Parks and Forests. Travel is by foot or on horseback only. Few of these trails can be called "easy," and some are especially difficult because of rough topography and high elevations.

There are more than 50 trail entrances which give access to these back-country trails, and there are many trips from which to choose, depending upon what you want to do, and how much time you have. In general, you will find it more enjoyable to plan a leisurely trip to allow time to relax, fish, or just enjoy nature. Ten miles with a full pack is a good day's hike.

The key to the back country is the John Muir Trail which closely follows the crest of the Sierra for 218 miles from Yosemite Valley in Yosemite National Park, south to Whitney Portal in the Inyo National Forest. Along this trail you'll find some of the most spectacular scenery in the Sierra. Many lateral trails join the John Muir Trail, and make it possible to cover it by sections, entering and leaving by a different trail on each trip.

A Wilderness Permit is required before entering any wilderness or primitive area. The permit is free to anyone who will agree to follow simple rules to protect the visitor as well as the wilderness resource. The Wilderness Permit also authorizes building campfires. (Only one permit is required for a group traveling together.)

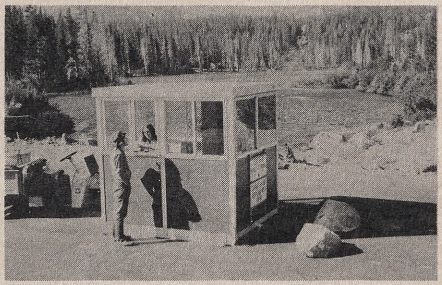
A permit is issued for a single trip during a specified period of time. (A separate permit is required for each trip.)

Wilderness Permits are issued at Ranger Stations and Forest Service field offices. There are five locations for obtaining permits in the Mammoth area: The Mammoth Lakes Visitors Center, Twin Lakes Information Booth (open 24 hours), Pumice Flat Guard Station, Convict Lake Ranger Station, and the Gull Lake Station. Permits may be obtained ahead through the mail.

Because of the heavy usage of the wilderness areas, the local forest service may develop a reservation system in 1973 — thus limiting the number of Wilderness Permits issued — especially to those areas most heavily traveled.

Two of the biggest problems relative to the use of the wilderness are waste disposal and trail shortcutting. Trail shortcutting, particularly on switchbacks, can ultimately cause serious erosion. A third problem, which is not as evident this year, is the use of trail bikes in the wilderness. Any use of motorized vehicles in the wilderness areas is strictly prohibited. To protect lakes and streams from pollution, campsites should be at least 100 feet from the lakes, streams, and meadows. Campsites should be left clean. All trash that cannot be burned (foils and some plastic) should be hauled out — not buried.

REMEMBER, "TAKE PICTURES BUT LEAVE ONLY FOOTPRINTS."



The U.S. Forest Service has constructed a specialized booth at the main entrance to the Mammoth Lakes basin at the outlet of Twin Lakes.

Manned by foresters and recreation staff members, their purpose is to keep an accurate record of where people are camping and to help visitors find a site.

At the booth, wilderness permits also may be obtained free.

The booth opened the Fourth of July weekend and this month through Labor Day will be servicing the public around the clock.

SANITATION
FOILS
CANS

The Mammoth District Forest Service has established a new concept for informing/educating those wishing to use the wilderness areas. A large trailer, complete with exhibits, will be moved to various locations and trail heads throughout the Inyo Forest. The trailer will be staffed. Information on safety equipment, check-list on what to take with you, and data on where to go will be provided to backpackers.

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*Photo by Julius Shulman*

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# MAMMOTH PROFILES

There is no ordinary day in the life of John W. "Bud" Johnson when he pins on his badge. In uniform he is ranking officer in Mammoth with the Mono County Sheriff's Department.

Lt. Johnson knows the area well — he started under former Sheriff Cecil Thorington and was the original resident deputy in Mammoth. This was back in 1962 when he worked the town alone before there was even a substation.

Four years ago he was promoted to sergeant and as of July 1, this year, he was named lieutenant. He is commander of the substation and responsible for the Southern Division of the Sheriff's Department, which includes June Lake and south.

His duties include administrative work and supervision of 12 men who work out of the substation.

The substation houses the jail, justice court and serves as operational headquarters for the coroner's office.

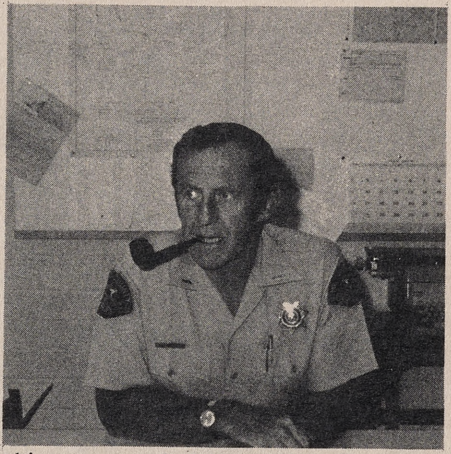
His men work closely with the California Highway Patrol which handles the traffic enforcement. But this doesn't mean that the Sheriff's Department won't hand out citations to a reckless driver or speeder. And the CHP will also back up the Sheriff's Department when they encounter problems that aren't related to traffic.

Lt. Johnson and his men are responsive to civil, county, state and federal laws.

The men also serve as bailiffs in court, aid in search and rescue, talk to service organizations, run the ambulance and provide all services in law enforcement.

"I get a great deal of satisfaction working on a case and seeing it through in its entirety," Lt. Johnson said.

"Up here the work is more diversified — more well rounded. In the larger cities men are assigned to one division, such as traffic or narcotics and that is all they experience. Here we are qualified in many different fields."



"It's not the best paying job but I enjoy this crazy work," he confessed.

"I would like to get the public to fully realize we are a service organization . . . the officers can only be as effective as the public wants us to be . . . we try to be the eyes and ears of the community."

Lt. Johnson invites the residents in his area and vacationers to drop by the substation anytime for a cup of coffee and a chat. The coffee is excellent and it's offered 24 hours a day.

# Movie Theater Opens

Whoever heard of a movie theater asking the patrons what they wanted to see? Or a theater selling beer and pizza made from a special recipe from Italy?

Well, the Mammoth Cinema Center and Saloon, the first movie theater in Mammoth to feature first run "downtown" movies, did just that.

Fliers were sent through the mail allowing the community to indicate its favorite choices of films that were available. The response was excellent, according to Stefano Jacalone, theater owner.

The cinema, located in the former Pizza Bowl, was completely remodeled before the premiere opening Friday, July 21. "Skyjacked" was the first attraction billed.

A different movie lasting over two hours will show each week and the theater will open nightly at 6. Matinees will be scheduled Saturdays and Sundays at 1 p.m. Admission for the 100-seat theater is $2.25, but prices will vary with the quality of the film.

Stefano promised that the nationally acclaimed "Godfather" will air soon after Labor Day.

Among current movies the community could select were "Clockwork Orange," "Patton," "Summer of '42," "What's Up Doc?" "The Last Picture Show" and "French Connection."

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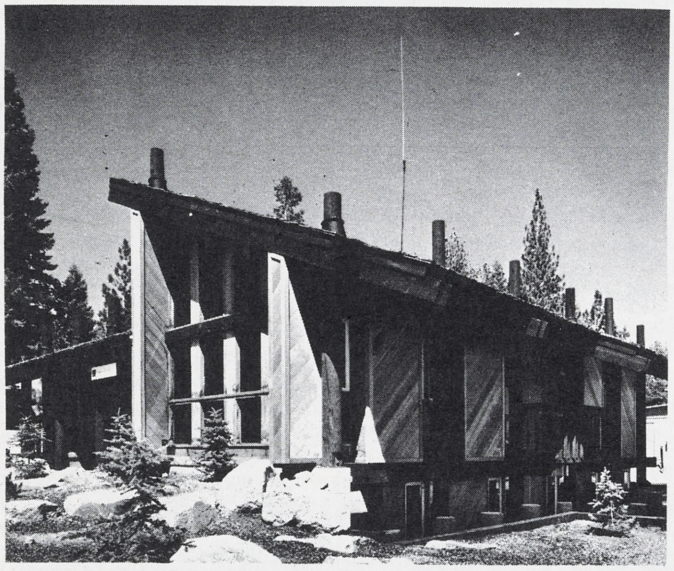


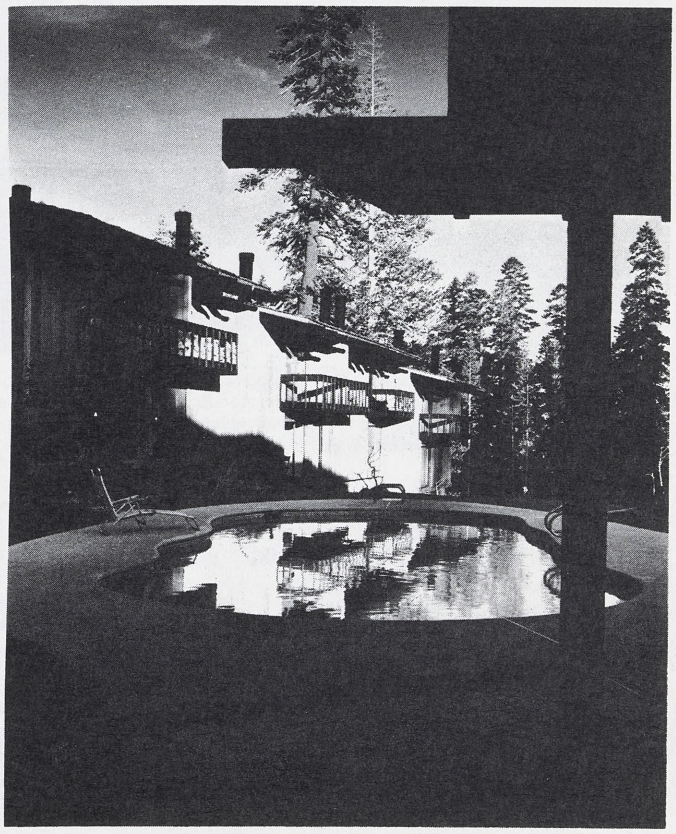
*Dempsey Construction's new corporate headquarters office was completed last November. Designed by B.A. Berkus, this unique building offers many surprises to those who expect a typical office. Upon entering, one is immediately aware of several dark-stained telephone poles which are the main supports of the building. Redwood paneling is used exclusively throughout the interiors and exteriors. The furnishings are attention-getters – decorated by Erickson Associates, the office is a collage of color and variety. Flower pots hang over an open well which looks won at a lower level reception area. Artifacts from early Mammoth and brilliant bulletin boards adorn the walls.*
*Photo by Del Hayden.*

Dempsey Construction Corporation is providing city dwellers with practical escapes into the ski country at any time of year. Dempsey Construction is giving people a beautiful retreat in a beautiful setting. The setting was provided by Nature over the centuries. The retreat was developed with the art of creative planning combined with experience in the area to blend with the setting. Dempsey Construction is 13 years of good taste, natural conservation of typical landscaping, the blending of contemporary, practical interiors and living facilities with the natural, wooded aspects which make the mountains attractive to the people who travel to them.

Dempsey Construction is full-time, long-time, permanently local with a vested and natural interest in the welfare of the area. Dempsey Construction is people who are in the mountains because they want to be here and who work hard to stay here. Dempsey Construction is years of experience in building and maintaining projects in the snow country.

Highest quality. Key words and guidelines for construction and development by Dempsey Construction. Highest quality applies to all stages of development — planning, construction, and management. In building, the choice materials of finest lumber and paneling consist of redwood and cedar on the exposed paneling and siding. Exterior paint colors/which are based on natural colors and harmonize with the existing surroundings are used on the few surfaces not naturally finished. Finish surfaces on counters and floors are selected with as strong an eye for serviceability as for beauty. Ceramic tile, which again combines the best of beauty and service, is used in all bathrooms. Experience-proven General Electric appliances are used throughout. All electric heating and cooking utilizes a clean, safe, economical fuel supply. The guarantee of each unit as to any faulty workmanship or defective material goes beyond a standard builder's time promise. This guarantee is closely related to the reputation and long-time standing of Dempsey Construction in Mammoth. Ask any owner.

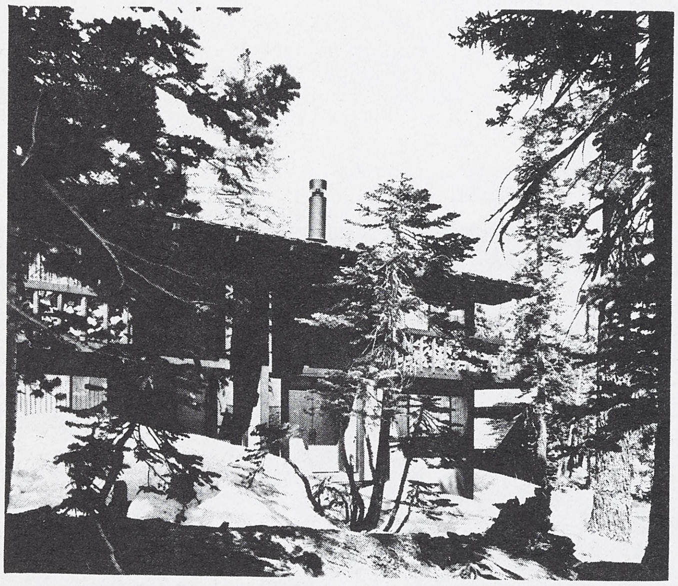
Dempsey Construction has been a major innovator of new building techniques in snow country, especially condominium construction. The innovations by Dempsey Construction include the practice of double roof construction, which entails two complete roofs as assurance from ice jams, thereby eliminating leaks, a common snow country ailment. Double roofs also keep the occupants warm in winter and cool in summer. Roofs are not the only doubles used. Double walls on common party walls not only help insulate the unit but insure against any invasion of privacy from outside. Other innovations are free-form pools for the recreation areas and permanent manager's housing in the recreation areas and permanent manager's housing in the recreation facility where the manager is needed.



*Recreational facilities are an important feature of all Dempsey Construction projects. Swimming pools, hot whirlpools and Saunas have been built in conjunction with each group of condominiums, exclusively for the owners enjoyment. This is in addition to a clubhouse/recreation room.*
*Photo by Julius Shulman*

This manager's unit and the office in the recreation facility are built into each project at no additional cost to the owners. This on-site manager provides better management controls. The management controls set up by Dempsey Construction are an important part of the Dempsey Construction service. Unlike some developers who leave the job at the completion of building, Dempsey Construction's business is resort condominiums from design and concept through construction all the way to managing and servicing the condominium project after completion. Building is just not enough; assistance to the owners in the day-to-day operation is the success key of a Dempsey Construction project. Experience in the building business is matched by experience in the successful operation of the completed projects for the owners. Complete management experience provides for coverage of all aspects of assisting the owner in maintaining his second home — absentee style. The resident manager maintains the grounds, the recreational facilities of pools and saunas, tennis courts and game rooms. The resident manager, along with the full-time, permanent Dempsey Construction staff, is available to customers and owners seven days a week all year round.

Also available to owners of a Dempsey Construction unit is service by one of the larger privately owned snow removal equipment fleets. In addition to a number of smaller plows and snow moving equipment, the backbone of this fleet includes three rotary snow blowers which can literally blow the results of a storm up in the air. To operate this equipment, Dempsey Construction maintains crews on duty for 24 hours a day during snowstorms. The only function of this crew and its equipment is to service Dempsey Construction projects.



*Mammoth Point is unquestionably the high point of Mammoth with luxury appointments complete landscaping and commanding views. With a choice of 2, 3 and 4 bedrooms, the large models are ideal for two or three family joint ownership. Walk to chairlift 8. All this from $29,900.*
*Photo by Del Hayden.*

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on Dempsey Construction condominiums.

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*Typical Dempsey Construction use of color, wood and stone gives these Discovery 4 interiors a warm, woodsy feeling. Discovery 4, from only $21,900, offers exceptional values including quality construction with recreational facilities and pools.*
*Photo by Julius Shulman.*

To get a job done right — use the best help you can get. And the best is architect design by B.A. Berkus of Santa Monica. The best is using the professional who can assist in interpreting the ideas and ideals of Dempsey Construction into practical realities.

One practical reality enjoyed by unit owners, Mammoth residents and tourists alike is the sensitive approach taken in the natural landscaping of a Dempsey Construction project. This approach begins with the placement of the buildings on the natural contours of the land, among the natural growth of trees and shrubs. Building around, rather than cutting down, is the byword. Not only is the natural growth left that way but it is actually improved upon with the addition of more trees and shrubs. Wildflowers, natural to, but scarce in the area, are seeded in abundance to decorate, beautify and edify any who are students of the natural. Flowers adaptable if not indigenous to the area are planted for combined purposes of beauty and conservation. Grass is planted in areas too frequented to allow for delicate blossom survival. Wherever possible, as on interior construction, natural materials such as redwood bark, heavy wood ties and stonework are used on the landscaping of a project. Not only people find this pleasant — small, friendly animals and birds feel right at home among such surroundings. If the chipmunks can be fooled it must be pretty natural.

Dempsey Construction is people helping people attain a dream, a new way of life for themselves and their families. Dempsey Construction is people helping people maintain, with relatively little effort, their new way of life. Dempsey Construction is people helping people who love the snow and winter and ski life discover a new vista of spring, summer and fall activities. Discover a new climate, a new scenic landscape, new sports such as hiking, water skiing, backpacking, rock climbing and fishing. Dempsey Construction is people helping people who know the summer fun of the mountains discover the winter world of skiing, ice skating, snowmobiling and cross-country skiing.

Dempsey Construction is experience. Experience in building quality, beautiful condominium homes which allow our owners to spend their time and energy enjoying their newfound way of life. Dempsey Construction is a love for the mountains and for the fulfillment of richly lived lives.

Won't you come join us?

# Election cont.

for high school planning and the corresponding bond issue. The following residents have filed applications for the school board and will appear on the September ballot. Five will be elected.

MR. LARRY IRION — Member of the Mammoth Lakes Lions Club, Real estate broker — Holiday Reality, Permanent Mammoth resident since 1969, lived in Mono County twelve years.

MR. JOHN KNADLER — President of the Mammoth Lakes Elementary School District Board of Trustees, owner-operator of Mammoth Liquor, resident since 1960.

MR. LUKE LUCAS -- Member Mono County High School Board, Mammoth Lakes Fire Chief, owner/operator of the Mammoth Chevron Service Station.

MR. RICHARD NEVINS — Member of Board of Trustees Mammoth Lakes Elementary School District, member of the County Committee on School Organization, Vice President Mammoth Lakes Chamber of Commerce, Real estate salesman — Inyo-Mono Reality, resident since 1970.

MRS. ANNA QUIGLEY — Mammoth resident since 1969, also lived in Mammoth prior to that for a few years between 1959 and 1969, 4 years on the Mammoth High School Bond Committee — Chairman 2 years, member Mono County Committee on School District Organization.

MR. ROBERT **SCHOTZ** — Past president and current member of the Mammoth Elementary School District Board of Trustees, builder/developer in Mammoth Lakes, resident since 1952.

MRS. FLORENCE SHARP — Founder and first president of the Southern Mono Hospital Auxiliary, member of the Board of Directors of South Mono Hospital, President Mono County Chapter Inland Counties, Comprehensive Health Planning Council, Medical secretary, resident since 1960.

MR. RICK TRACY — Personnel Director of Mammoth Mountain Ski Area, resident since 1966.

MRS. ANDRITA WESTCOTT — Swall Meadows resident, previously a Mammoth resident and owner of a worm farm in Mammoth.

MR. RAY ROGERS — Long time Mono County resident, currently a resident of Long Valley, Mammoth District Sergeant of the California Highway Patrol.

It is hoped that the high school board will be able to present a bond issue to the people in the November election.

# Nursery School to Open

On September 11, Mammoth Co-op Nursery, which is located next to Mammoth Elementary School, will open its doors to pre-schoolers between the ages of 2 years-9 months and 5 years. A morning program of total pre-school experience will be offered between 9:00 a.m. and 11:30 a.m.

Mammoth Co-op Nursery School was formed by a group of mothers who felt the need for their children to have a pre-school and kindergarten experience.

Today Mammoth Co-op Nursery is a "parent cooperative" in the full sense of the word. Parents give a highly creative response to one of the major challenges of our time — the education of our children. Besides organizing and maintaining the school, parents are involved with educating themselves in order to educate their children. This year, a parent education program has been set up which will include speakers, films, panel discussions, book reviews, etc. Many of the programs will be open to the public.

Along with all good pre-schools, Mammoth Co-op provides a rich and happy environment the children need for optimum growth and development. The characterizing element is the parents' cooperation, not only in the organization and business end, but under trained guidance. in the education of the children. Mrs. Florence Blanchard will be the teacher for the second year and plans to incorporate many innovative ideas in her teaching.

The membership is busy this summer preparing for the school opening this Fall. In August a Work Party is planned to remodel the exterior of the building, make necessary repairs, build play equipment and generally work vigorously until all is ship-shape and ready for pre-schoolers. Several hundred dollars has been spent on new educational play materials and supplies.

An orientation tea will be held early in September for new members. Applications are now being accepted. For further information, please call 934-6223 or 934-6123.

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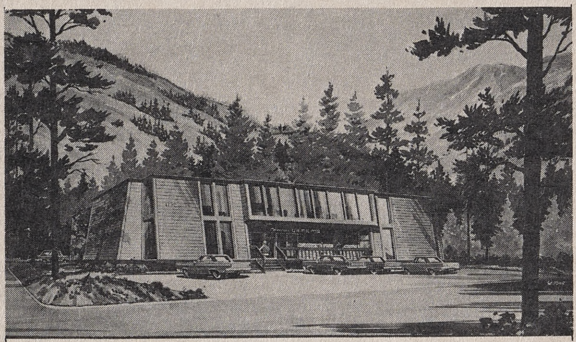

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# MAMMOTH FORUM

*One of the most important issues facing the people of Mammoth both now and in the future is the issue of local control. One method of establishing local control is through incorporation. The incorporation issue was defeated by petition last August. By law, the issue cannot be revived for 1 year. The following articles outlines initial steps that are now being taken relative to reconsideration of the incorporation issue and documents some of the historical background associated with the attempt to incorporate last August. Our objective in presenting this information is to make the people of Mammoth more aware of the issue – along with its advantages and disadvantages. Hopefully, by presenting this information each citizen will become better informed as the issue of local control takes shape for 1972.*

A proposal has recently been submitted by Don Sharp to the Chamber of Commerce relative to the reconsideration of the Mammoth incorporation issue. The next step is the establishment by the Chamber of Commerce of a steering/fact finding committee. This steering committee would be composed of a cross section of Mammoth residents. The objective of the committee would be to determine the feasibility and desirability of incorporation.

The issue of incorporation is not new to Mammoth residents! It was first discussed seriously in 1967. Shortly thereafter the Chamber of Commerce solicited and paid for a feasibility study. The results of that study indicated that incorporation was possible.

In mid 1970 the Chamber of Commerce took the next step which was the development of an application for incorporation to L.A.F.C.O. (Local Agency Formation Commission). The application was accepted and approved by LAFCO in early '71. At this point Mammoth had 120 days to petition the county for incorporation. In order to pass, the petition required the support of 51% of the property owners, measured by assessed land valuation. In June 1971, when the original petition was given to the county for approval no opposition was voiced. Shortly thereafter, however, the Crestview seven story high rise issue began to receive attention. The Friends of Mammoth, who favored incorporation, fought the development of the high rise condominium at the base of chair 8. Several of the people in the real estate and development field began to associate incorporation with the high rise issue and the larger issue: "If Mammoth incorporates will community leaders attempt to put more stringent controls on development?" Thus, on August 31, 1971 a petition was submitted by 51% of the Mammoth land owners (based on assessed valuation) to deny the petition for incorporation. This petition was supported largely by the major developers. Subsequently the petition for incorporation was denied by the supervisors and the issue never was brought to a vote — which would have been the next step. Those opposing incorporation of Mammoth cited the following points:

1. Taxes would be increased — the feeling was that Mammoth being a relatively small town would not have a sufficient tax base at this time to support a city government and the resulting services. A quote from a letter sent to Mammoth property owners in August of 1971 states that, "At present, Mammoth does not have sufficient assessed valuation to support the proposed city budget. The promoters of incorporation have assumed that future building will provide the needed additional assessed valuation Even if this occurs, this fact indicates the thin financial ice upon which the proposed city would be skating."
2. Professional town leadership was lacking — the point was made that Mammoth business leaders did not have the knowledge or experience for responsible city government.
3. Development and growth could be seriously curtailed.

Those favoring incorporation generally agreed that Mammoth should determine its own destiny and not leave its future to the county.

Supporters cited the following specific points:

1. Funds (such as sales tax, property tax, road tax, bed tax, etc.) from Mammoth should remain in Mammoth for the good of the community and not be dispersed throughout the county. This could only be effected through incorporation.
2. More stringent controls could be effected if Mammoth were incorporated. IE: zoning, building inspections, etc.
3. The citizens of Mammoth do have the capability of running a city.
4. Mammoth Lakes represents a very large portion of the county's tax assessment and contains approximately 25% of its population yet Mammoth has only one elected official out of five in its government.

If the people of Mammoth want to revive the incorporation issue, it must be done literally from scratch. A steering committee and supporting groups must be formed. A new application to LAFCO must be developed, outlining new town boundaries, increased budgets, etc. Finally, a new petition for incorporation must be filed with the county.

As stated earlier, incorporation is just one solution to self control. Another is the establishment of a special service district by the county for the Mammoth area. This district would allow Mammoth to have many of its own services — separate or in addition to those provided by the county without the added burden of a staff. The Mammoth Lakes Press will comment on this alternative in our September issue.

The Press would like to have your opinions regarding the incorporation issue. This would be helpful to the steering committee in determining the desirability of re-instituting the issue. Let us have your vote!

Are you a .... Permanent Resident
.... Second Homeowner
.... Visitor

Are you registered to vote in Mammoth?
.... Yes
.... No

How do you feel about the incorporation of Mammoth?
.... For
.... Against

Why: ..............................
..................................

Please send your thoughts to: MAMMOTH LAKES PRESS, P.O. Box 733Q, Mammoth Lakes, Calif. 93546.

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# Art Festival September 2-4

An outdoor arts and crafts festival will be an entertaining way to pass the afternoon and to purchase unique works of art Saturday, Sept. 2-4.

Entitled Main Street, Mammoth City, the festival will feature hand-built booths in rustic western style set among the trees adjacent to the Village Center.

The Mammoth Lakes Artists' and Craftman's Association is sponsoring the third-annual event for Alpine, Inyo and Mono county residents. Food and beverages will be available for sightseers who can view the artists busy painting, welding spinning and weaving, designing jewelry or creating macrame designs or sandles.

Registration ended Aug. 1, but for those still wishing to participate Abi Donnelly of Eye Sierra Gallery will handle details at 934-6134.

Among those returning and their crafts: Sidney Quinn, sheepskin jackets; Bill Perry and Bob Van Deusen, furniture; Betty Shepard, shirts; Claudia McCarty, painting, and Bruce Wilson, photography, all of Mammoth Lakes.

Last year about 40 artists displayed

# Rummage Sale August 4-5

A gigantic rummage sale, with enough articles to fill the back room of the fire station, will take place Friday and Saturday, Aug. 4 and 5, from 10 a.m. to 5 p.m. in the station house.

Making all the arrangements are members of the Fire Department's Women's Auxiliary and community women. Directing activities for the 10th annual event have been Mrs. Terry Clark and Mrs. Ellen Pomeroy.

Good bargains are clothes, skis and boots, old televisions, dishes and pans, blankets and a library's selection of books.

The money raised will help furnish the new addition to the station house.

Funds in the past paid for the first fire engine, folding chairs, a projector and screen and plectrons (alerting units for individual fireman's use.)

# Hwy 203 Meeting

The steering committee formed to make recommendations relative to the relocation/expansion of State Highway 203 will meet again on August 9. Several alternative suggestions are now under consideration. The "loop" concept has generated the most support — utilizing the current Highway 203 from State Route 395 through town and establishing a loop south and east of the main shopping area. Consideration is also being given to the expansion of the current Highway 203 to four lanes.

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# ENTER NEWS

The Village Center, Mammoth Lakes most modern and attractive shopping center, is now in full swing.

The Center offers a variety of shopping pleasures plus the area's most unique restaurant, The Village Inn.

The Village Inn which houses the popular Western Saloon offers a variety of attractions including pool, poker, darts, and drinking. Luncheons are served daily and may be enjoyed in the Saloon or the sundeck — a beautiful way to enjoy a summer day.

Sunday is a special day in the Saloon as Mammoth's number one gourmet cook, Cracker McGrale, presents his incomparable "all you can eat" Sunday brunch — a treat on one should miss.

5:30 p.m. opens the beautiful dining room which offers a new attraction, a vastly expanded American food menu, including staks, seafood, and a nightly special.

For your shopping enjoyment, the following retail stores are found in the totally enclosed mall..

**VILLAGE LEATHER**—Owners Bill Willauer and Lowell Hanson personally handcraft all their own leather goods. The variety includes arched sandals, colorful handbags, belts, and wristwatch bands. Several other novel items are available.

**MAMMOTH PHOTOGRAPHIC, LTD.** — Mammoth's first professional camera shop, photographer Bruce Wilson offers everything in photographic services. Portraits in Bruce's studio along with all types of film, cameras, and other accessories. Commercial photography is another specialty of Mammoth Photographic, Ltd.

**GRAPHIC CONCLUSION**—This unique bookstore/gift shop is rapidly becoming the areas most talked about store. Ed Schuyler has combined antiques, T-shirts, greeting cards, flowers, and several other interesting gifts into a potpourri of boutique shopping pleasure. Ed is happy to announce that he plans to take more space and expand his book section.

**E & G RUMMEL, LTD.**—Specializing in resort fashions, Emile and Gloria Rummel bring to Mammoth clothes for the entire family. For children there are shoes, summer and winter clothes, school clothes, and play clothes. Adults will enjoy browsing for apparel for literally every occasion. Reasonable prices and an expanding inventory make Rummel's a welcome addition to our community.

Two more shops will be opening in the near future. **SILVER CLOUD,** specializing in western jewelry and Indian handcrafts will be open within the month.

Scheduled to open in September will be a Wine and Cheese Delicatesen featuring domestic and imported cheeses, wines, beers, and smoked meats.

Business offices of Dean Taff Construction Co., C.P.A. Blaine C. Wallace, Harshbarger Construction Corporation, and The Stevendad Company are all located upstairs.

If you haven't already, stop in and see for yourself the Village Inn and shops—it's getting better all the time.

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# UCLA Project Preview

*UCLA Project – Status Report*

*Final editing on the UCLA project is still in progress. Two versions of the report will be available – a 60-page summarization of the material is due for release the first week of September. The longer more detailed book consisting of over 300 pages will be published shortly thereafter. This latter document should be the most comprehensive yet developed on Mammoth Lakes.*

*Although many of our readers are familiar with the purpose and design of the UCLA project there are many more who are not. As a prelude to our September issue in which we will document the results of the UCLA project we are presenting information excerpted from UCLA's original proposal to the Friends of Mammoth.*

An example of the degree of sophistication embodied in the UCLA study is their approach to predicting future population trends for Mammoth Lakes. Vritually all the research conducted to date has been based on an extrapolation of growth patterns and population trends. UCLA however, developed a computer model to predict population. The model simulates, by computer, what will actually happen — assuming of course the input is accurate. The model approach is recognized as the most sophisticated method or predicting population patterns. Information was fed into the computer relating to both Summer and Winter traffic. In projecting the Winter population, input such as number of skiiers in Southern California by county was developed. All ski resorts, including Mineral King were then characterized by "attractivity" factors. The resulting model simulated trip making to various resorts and made the decision for each person regarding their preference. The end result was an estimate of Mammoth's winter skiing population. The same kind of a model was used to estimate summer population. The model indicated that the winter population would continue to grow but that the summer population would remain stable.

The seasonal ups and downs are already an important influence on the stability of Mammoth Lakes businesses — an even greater imbalance could create more economic problems. UCLA goes on to explore how this "future imbalance" will effect the economy and what steps could be taken to correct it — this is just one of the items that we will be touching on in our September issue.

*GENERAL INTENT*

The *UCLA-Mammoth Lakes Project,* is supported by the Friends of Mammoth, a group of property owners and residents of the Community of Mammoth Lakes, California, represented by Andrea Mead Lawrence, of Mammoth Lakes, California, President, and Renny Shapiro of Los Angeles, California, and Richard A. Miller of Los Angeles, California.

The Project is being conducted by members of the *Environmental Planning and Management Proseminar, School of Architecture* and *Urban Planning, UCLA,* and is further supported by students and faculty members from the *Environmental Science and Engineering Program.*

*DESCRIPTION OF THE PROJECT*

The UCLA Project will undertake a study of selected factors relating to the physical environment of the Mammoth Lakes Community and its immediate surrounds. This study will lead to the development of a number of "Alternative Futures" or descriptions of likely environmental conditions that may result under a variety of different alternative directions for use, planning, and development that the community might take. Each "Alternative Future" will include a description of the probable effects on selected aspects of the environment, giving the community the opportunity to weigh the future environmental costs and benefits, or "tradeoffs," of various planning decisions to be made from time to time.

UCLA researchers have undertaken to develop a "Base Projection," which will become the first "Alternative Future," and which will attempt to describe the likely future environment of Mammoth Lakes if present patterns of growth, use, and planning remain unchanged. The Group has undertaken a study of the attitudes of a cross section of the Mammoth community, in an effort to identify the various "environment priorities" that are held by community members. The UCLA Group will prepare several additional "Alternative Futures" reflecting the different priorities identified.

The community attitude study will reveal those issues which are of most pressing concern to the community, whatever the various attitudes toward them might be. The UCLA group has studied in depth those issues which are of high priority, and will devote less effort to those which are of low priority. A partial list of environmental issues which is expected to include the priority problems are as follows:

1. *Recreation.* Existing and future patterns of recreational use, both summer and winter, have implications for the quality of the recreation itself, as experienced by the recreation users, and for the environment. Estimation of types and levels of usage beyond which undesirable effects may occur for the users and for the economic condition and environmental quality of Mammoth would provide needed guidelines.

2. *Transportation.* This includes both the road system and present traffic conditions. The effect of increased population on the road system would be estimated, along with an evaluation of alternative forms of transportation.

3. *Economy.* This would look at the susceptibility of the local economy to fluctuations in recreation use, seasonally and annually, and to changes in the economy of Southern California.

4. *Land Use, Activity Locations and Interfaces.* The locations of residential, commercial, and other land use activities, and the ways in which they relate to each other are included. What range and size of commercial facilities and services can be supported at each of several projected levels and kinds of growth for the town?

5. *Residential.* This includes all existing residential facilities, the numbers and mixes of types as well as location and amenity needs, and estimating future needs at various levels of growth, and their likely effect on the existing stock of housing.

6. *Visual Quality.* This is concerned with the visual quality of Mammoth, including roads and parking, architectural design of houses, commercial buildings and all other structures, including signs and other visual built elements.

7. *Clarity or Legibility of the Community.* The ease with which people can find their way around, and locate various facilities and services is very important, espeically since many people who use the town are short-term visitors who don't "know the town."

8. *Public Services and Utilities.* Includes police, fire, health, schools, electricity, water, sewage, solid waste removal, telephones, snow removal, etc.

9. *Man-Made Impacts on the Natural Environment.* The natural environment of the Mammoth area is both fragile and of great importance to Mammoth. This would estimate the effects of recreation activities on the environment, as well as effects arising from the town itself.

10. *Natural hazards to Man.* Potential threats from forest fires, flood, earthquake, snow conditions, and other geological conditions are included in this area of inquiry.

In addition to the "Alternative Futures," the UCLA Group will develop sets of guiding criteria that might accompany each Alternative Future, and will recommend strategies and options for the implementation of each. Sets of criteria will be matched to "Alternative Futures" in such a way as to make it possible to see what kind of results are likely to occur in the future for each of the sets of criteria. The researchers will not recommend which Alternative Future should be pursued by the community. Their predominant role is in outlining the possible alternatives, and providing a better picture of how those may effect the community's future. The UCLA Group will, however, recommend ways in which the community might structure the process of choosing between them. It is not intended that the process of actually making these choices be included as part of The Proiect.

# Fire Dept. cont.

in insurance rates within the next few months," Arnold confided.

"The reason for this reduction is complete upgrading of fire supression in the district, the water system (500,000 gallons are in storage) and the saves made by the department, thus keeping the insurance costs to a minimum for an area this size."

The nine-door station house, which will have a second story in the forseeable future, houses nine pieces of apparatus.

One truck in particular is unique because it is the only one in existence. The aerial ladder pumper is built with four-wheel drive and is a short 85 feet enabling it to get in among the trees. The 360 degree swivel ladder circles from the center of the truck rather than the rear, and it carries 293 feet of ladder.

The fire equipment at Mammoth is among the best and the personnel using it are specially trained to handle it with care and accuracy.

In a matter of minutes the firemen are at the scene of a stove fire or a major blaze. They took only two minutes to set-up equipment on Tex's Sporting Goods store. Repeat — two minutes from the moment the siren first rang.

The department averages about 60 calls a year. This isn't counting such calls as fetching cats out of trees. Calls are increasing 10 to 15 percent a year, or in accordance with the town's growth.

The fire department deals with structural fires while the U.S. Forest Service handles the outer perimeter.

Fighting fires on wild lands including property owned by the City of Los Angeles, Bureau of Land Management and National Forest lands is the responsibility of the foresters. The Inyo National Forest has a large variety of fire fighting equipment, water pumping trucks, portable pumps, power saws and numerous hand tools. A warehouse across the road from the Shell station encloses the equipment.

The foresters are under the supervision of Dick Austin, district ranger, and Jim Coleman, district fire control officer and deputy fire warden for the State of California.

The fire department works in a cooperative venture with the forest service.

"The average age of the firemen is between 25-28. The older men help train and serve in communications. There is really no demand for new men and the regulars are quite selective," stated Don, a fireman for 12 years.

"There is now a waiting list of men who wish to serve. Today a man has to be sponsored by a member . . . it's no longer an open door department," he continued.

The firemen gather once a week for a meeting and training session. They take pride in doing a professional job. The men go out in force on any call and are prepared for any type of danger. And for all this they are paid $3 a call.

It costs approximately $300 each time the engines roar out of the station house. It's not only the wages of the men, but the running cost and depreciation of the equipment that brings the dollar amount up.

How can the community save the department money and protect their property against fire?

The fire chief recommends good housekeeping; guarding unused condominiums and weekend-only homes; keeping electrical heaters unobstructed; making a paste of fireplace ashes or putting them in a metal container. Ashes sometimes can smolder for as long as three days.

# Laurel Fire-Sherwin Creek

Photography by Bruce Wilson

PREVENT
FOREST FIRES!

The Laurel fire at Sherwin Creek burned over 100 acres on July 23rd. This was the closest major fire to Mammoth Lakes in years.

Jim Jacober reports on fire's progress.

The fire was caused by campers in the area and spread quickly through dry brush and into forested areas. Over 100 acres were burned — no damage was done to buildings. The fire was within feet of 3 camps, however.

Over 200 men from the U.S. Forest Service and Mammoth Lakes Fire Department fought the blaze.

Four units from the Mammoth Lakes Fire Department were on the scene as well as 40 vehicles from the Forest Service and three Sheriff's units. Additional equipment was supplied by K&M Construction, Union Oil Co., Weitz Construction, Mono County Road Department, Hegg Construction, Equipment Specialties Co. and the Mammoth Ski Lifts. Tom Beveridge, Craig Cullon, Jim Quirk and Craig Traeger supplied personal vehicles. In addition four planes were on the scene including one B-17 borate bomber.

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# JUNE LAKE

By Pat Grady

### JUNE LAKE — CALENDAR OF EVENTS — AUGUST

8th Chamber of Commerce General Meeting—guests welcome.
13th Firemen's Barbecue — noon — June Mountain parking lot.
17th Women's Club Potluck Dinner; Speaker — Frank Capra—members and guests only.
1st Lions' Ladies' Night
29th Lions' Lunch-On-The-Lake
8th, 15th, 22nd Lions' Regular Lunch meeting
10th, 24th, Women's Club Movies—for kids — 7:30 — Community Center
7th, 14th, 21st, 28th Folk Dance Lessons — 7:30 — Community Center — free.

For the second consecutive year, June Lake businessmen have supplemented the state fish plants with some of their own. On August 1st one ton of Rainbow Trout, between one and three pounds, were planted in all four lakes of the June Lake Loop. They are all tagged, and five of those tags will be good for cash prizes. Two or more plants are planned by the Chamber of Commerce before the end of this season, according to President Madalene Good, and Chairman Louis Cote.

The Chamber is also joining with the Local Forest Service office to publish a "what-to-do" pamphlet for this area. It will include descriptions and schedules for all the Forest Service sponsored activities this summer, such as ranger talks, tours to the Mono Craters and the "Living Forest," and the Junior Ranger Program for children. It will be available at Forest Service offices and at the local businesses.

On Friday, July 21, Mono County, the U.S. Forest Service, and the June Lake Chamber's Development Council approved the contract with Sedway-Cooke and Ingmire-Patri of San Francisco to do a study and plan for the June Lake Loop area. The study, which is to be completed in three months, will determine present use patterns, survey the ideas of residents and visitors to the area, and plan the ultimate use pattern for the future of both private and Forest Service lands. Two of the important emphasis in the study are: 1) assessing the "visual resources," that is, the effect of various land uses on the scenic view; and 2) determining methods to "protect the environmental quality and recreation-based economy area."

Wilderness Press of Berkeley, publishers of outdoor and back-packing books, has notified the June Lake Chamber of Commerce that they plan to publish a June Lake Loop Trail Guide. The June Lake Women's Club is sending some of the historic information they've found to Wilderness Press for use in the Guide. The Guide will describe in detail all of the trails in the area, including mileage, history, geology, flora and fauna, camping and fishing spots, climate, description of the scenery, complete with pictures and a fold out map of the area.

The big excitement in the village these days is the filming of a movie by Universal-Malpaso Studios at the edge of Mono Lake. It's a western, reportedly called "High Plains Drifter," that stars, and is directed by Clint Eastwood. Before filming started, visitors were allowed to visit and watch the set being built. Over twenty buildings were built with more than half finished completely, inside and out. Walls are removable to allow cameras to enter the rooms. During the course of the script, parts of the set will be blown-up and part will be burned. The cast and crew are housed in June Lake and Lee Vining, and are transported back and forth by chartered bus.

The June Lake Lions' Club President, Martin Strelneck, reports that their Outdoor Recreation Center has to be approved by the County and the Forest Service, and will be completed by September. It will be a combination basketball, volleyball, and badminton court and will be located in the Gull Lake Park. It is a gift from the Lions Club to the Community of June Lake.

Several businesses in June Lake are taking the opportunity, afforded by the reshaping of the highway, the new curbs, and the advent of parallel parking, to do a little landscaping in front of their places. Rolf Raima of the Heidelberg Inn faces a man-sized job landscaping the big hill in front of the Inn, both for beauty and for erosion-prevention. His plan is to put an attractive lighted stairway up the hill with shrubs and flowers on both sides. At the top, overlooking the village and the lakes, he plans outdoor tables and umbrellas, for eating and relaxing.

Dane Manes at the Villager Motel has built flower boxes in front of his place, and Tex's Mountain Shop will have Juniper bushes and grass in front.

June Mountain Manager, Doc Marten, tells us his crews are busy with the grooming and maintenance of the ski runs that is their yearly summer task. This year, however, they have also cut a

# REPORTER

dramatic new run from the top of Rainbow Mountain (chair 4). It is just short of a mile long and has many interesting turns and varieties of terrain.

The June Lake Loop Women's Club is researching the history of the June Lake area, with the hope of publishing their findings. Chairman Ria Combes has talked with many old residents and has their memories on tape. She recently received a whole scrapbook of June Lake memoirs from Ramona Power, the first school teacher in June Lake. Mrs. Power taught at the "Fern Creek School" from 1933 to 1938: first in one of the cabins at Fern Creek Lodge, which became a problem because school had to be over by the opening of fishing, May 1, so the cabin could be rented to fishermen; and later in their own building further down the road, donated by the Rush Creek Power Plant. She had anywhere from five to twenty-five pupils in all eight grades depending on the season and the weather. Mrs. Combes welcomes any new information or pictures on June Lake's past.

Bruce Manes of the Sierra Belle Restaurant and Bar has struck a blow for Women's Lib: Linda Marten is his new daytime bartender. Linda, who is twenty-four and blonde is the daughter of Doc and Allene Marten, managers of June Mountain. Linda reports that one man was a little antagonistic to her, but that most people have received her enthusiastically.

## Resort Association Formed

Dane Manus reports that a resort association, patterned after a similar association at Vail, Colorado, has recently been formed for the June Lake/Lee Vining areas. Their objective is simple: To put people on the streets of June Lake and Lee Vining. Charter members of the association are now soliciting co-operation from the business community who will be responsible for supporting/financing the association. The concept of "area promotion for the benefit of all" is one that has been embraced by a number of large resort areas and has met with excellent results in most cases. Vail and Aspen represent examples of how a resort association can successfully promote traffic to an area on a year around basis.

## Fireman's Picnic Slated

The twelfth annual Fireman's Picnic, sponsored by the June Lake Volunteer Fire Department, will be held Sunday, August 13, from 1:00 to 6:00 P.M. at the

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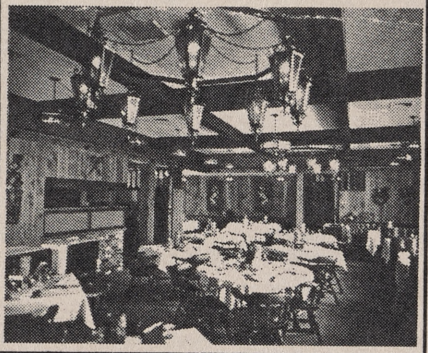

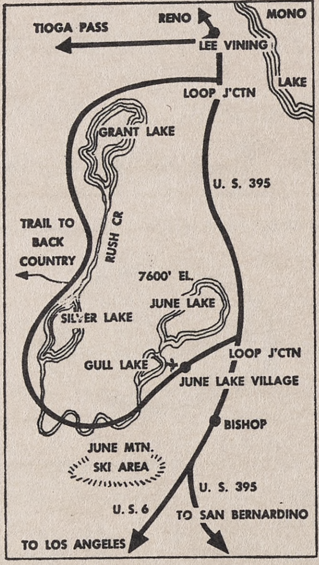

# J.L. Picnic cont.

June Mountain Ski Lift parking lot (¼ mile southeast of June Lake). Proceeds from the picnic will be used to buy new equipment for the department.

The Annual Barbeque, open to the public, has been extremely well received by both the residents and visitors. For many it serves as a June Lake homecoming event. Last year 1158 dinners were served — over 1000 pounds of beef. The 30 pound rounds of beef are cooked over 7 hours in a genuine open pit barbeque. The cost of the dinner is $2.50 for adults and $1.25 for children. There will also be an open bar for those desiring to "partake."

In addition to the dinner, there will be games for the children, raffles, and a display of the fire equipment from June Lake and surrounding areas.

# Community Park

The June Lake Lions Club in conjunction with Mono County is in the process of developing a park which is located adjacent to the community center building. Planned for completion this summer is a combination basketball/volleyball/badminton court with lighting. The court will also be used in the winer for an ice skating rink. The budget for this project is $3000 — $1500 from June Lake residents and $1500 from the county.

# Astronauts Return

The Apollo astronauts will again return to the June Lake Area this summer to train for future moon flights. The pumice on the Mono Craters apparently simulates the surface of the moon and makes an ideal training ground for the astronauts.

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# INYO GUIDED TOURS and PROGRAMS FOREST

| GUIDED TOURS | SUN | MON | TUE | WED | THU | FRI | SAT | WHERE TO MEET |
|---|---|---|---|---|---|---|---|---|
| LIVING FOREST — See your National Forest in action. Visit a forest fire lookout. | | | | | 2 PM | | | OH RIDGE—JUNE LAKE. Drive your car. Bring water. 25 miles—2 hours. |
| OLD MAMMOTH — 1878 to 1881 history comes alive. | | | 2 PM | | | 2 PM | | OLD MAMMOTH MEMORIAL — On road off Mammoth Lakes Highway near Twin Lakes. |
| PANORAMA DOME ADVENTURE WALK — Each step an adventure in human and natural history. | 2 PM | | | 2 PM | | 10 AM | | TWIN LAKES OUTLET—Wear comfortable shoes. Two mile walk. Two hours. |
| MAMMOTH INDIAN CAVE TOUR — Archaeology and Indian lore. | 10 AM | 2 PM | | 2 PM | 2 PM | 10 AM | 2 PM | VISITOR CENTER—Six mile drive and a short walk. 1½ hours. |
| HOT CREEK — See the fish hatchery. Swim in Hot Creek. | 2 PM | | | 2 PM | | 2 PM | 2 PM | VISITOR CENTER — Twenty mile drive. Several stops. 1½ hours. |
| MAMMOTH MOUNTAIN SUMMIT — Man and geology in the High Sierra. | 2 PM | | 2 PM | | 2 PM | 2 PM | 2 PM | Ride GONDOLA** to summit of Mammoth Mountain. Short walk. One hour. |
| CHANGING FOREST — Ecological relationships. | | | 10 AM | | | | 10 AM | EMERALD LAKE TRAILHEAD — 1½ hours. |
| SODA SPRINGS STROLL—Unusual water and a beautiful setting. | | | | | 10 AM | | | SODA SPRINGS CAMPGROUND in Reds Meadow. One mile. One hour. |
| MONO CRATERS TOUR—Geology. | 10 AM | | | | | | | OH RIDGE—JUNE LAKE. Drive your car. Bring water. 2 hours. |
| MINARET FALLS ENCHANTED WALK — A talk about wilderness. | 10 AM | | | | | | | PUMICE FLAT STATION—One mile. One hour. |
| JUNIOR RANGERS | | | | | 10:30 | | | JUNE MOUNTAIN AMPHITHEATER — 2 hour. Ages 5-10. |
| | | | | 10 AM | | | | MAMMOTH AMPHITHEATER — 1 hour. Ages 5-10. |
| HALL NATURAL AREA—Visit early Mining Town | | 9:30 | | | | | | LEE VINING RANGER STATION |
| FIRE AND ICE TOUR — Glaciers, volcanoes and how Convict Lake got its name. | 10 AM | | | | 10 AM | | | Next to CONVICT LAKE AMPHITHEATER — 45 minutes. |

## EVENING PROGRAMS

MAMMOTH AMPHITHEATER—Nightly at 8:15 PM.

PUMICE FLAT AMPHITHEATER—Monday, Wednesday, Saturday—8:15 PM.

CONVICT LAKE AMPHITHEATER—Monday, Wednesday, Saturday—8:15 PM.

JUNE MOUNTAIN AMPHITHEATER — Monday, Wednesday, Saturday —8:15 PM.

*June 23 thru September 9—Reservations are needed for tours that start at the Visitor Center.

**There is a charge for the Gondola ride.

# PEOPLE TALK

By Judy Parsons

It's that time of year again when the town's graduating seniors and scholarship winners are planning their move onto college campuses.

Packing her luggage for California State University at Sacramento is SARAH AUSTIN, daughter of Forest Service District Ranger Dick Austin and Mrs. Austin.

The 17-year-old music major was honored during recent graduation ceremonies at Lee Vining High School with the $200 scholarship from Mammoth Lakes Junior Woman's Club.

PETER WILLIS JR. will be able to use the $200 from the Mammoth District Woman's Club scholarship at Orange Coast College in Costa Mesa. The vocational education major was also named winner of the Bank of America award in trade and industry and was selected outstanding teacher's aide at Lee Vining Elementary School. The son of Mr. and Mrs. Willis also received a special citation from his school's principal for outstanding contribution to school-service.

Heading for Sierra Junior College in Rocklin will be MIKE BLACK, winner of the Teachers' Association award and $100. The son of the Eugene Blacks was school ski team captain, outstanding teenager and annual staff member during his senior year.

College of the Desert in Palm Desert is the choice of SUE SORRELLS, winner of the $500 Elk's Club and $100 March of Dimes scholarships. Sue was elected senior class president and participated in student council and GAA.

Her father JERRY SORRELLS, butcher at Buster's Market for four years, and mother have moved to Lone Pine where he will work at the local market.

* * *

As many of the moms and dads realize — Little League is over. The METS, managed by Alan Darby of Las Montanas restaurant, captured six wins and five losses, placing third among area teams. The ANGELES, coached by Earl Burchard, partner in Silver Cloud Jewelry, suffered 10 losses and two wins.

* * *

M. NEIL ZICK was recently named assistant manager at Inyo Mono National Bank, Mammoth Lakes branch. A newcomer from Southern California First National Bank in Westminster, he is specializing in consumer lending.

Joining him are his wife Linda, and three children, Darryl, Denise and Nicole.

* * *

Speaking of children — there are two new additions to our town.

STEVE COLWELL and his wife GALEN are parents the second time around.

Their most recent addition is TYLER MASON who weighed in on June 9 at six pounds, 14 ounces in South Coast Community Hospital, Laguna Beach. His older brother is Steve Colwell II, better known at 2½ years as "Beezer."

The proud father is general partner of Stevendad Company.

Arriving on the afternoon of the Fourth of July in Bishop Hospital was MATT DOUGLAS WILSON, the first son of BRUCE and SUSAN WILSON. Eager to play with her baby brother is Julieana Wilson, aged 15 months.

Present for the happy occasion was Mrs. Martha Jean Wilson of St. Petersburg, Fla., Bruce's mother.

Bruce is the new proprietor of Mammoth Photographic Ltd. and free lance photographer of the MAMMOTH LAKES PRESS.

* * *

KATIE WARTA became Mrs. Arnie Kiddoo on July 8 during a folk wedding in Twin Lakes Forest Chapel.

The daughter of the Jim Wartas (he is owner of Mammoth Cable TV) wore a peasant style dress and was attended by her sister, Theresa, as maid of honor.

Arnie, son of Mr. and Mrs. Ray Kiddoo, is from the San Diego area. He met his bride at the ski lifts during the winter of '69.

The newlyweds honeymooned in Colorado and for the time are residing in Mammoth.

Also selecting Twin Lakes Chapel for their wedding July 1 were GAIL LORRAINE ANDERSON and JACK DOMINIC CRANDALL.

The new Mrs. Crandall is the daughter of Milton L. Anderson of Costa Mesa and her husband is the son of the Jack Crandalls who have resided in Mammoth for almost 20 years.

The reception followed in the Village Inn, and the couple honeymooned at South Lake Tahoe. They are making their first home in Manzanita Trailer Lodge.

* * *

*This is a column dedicated to the happenings of Mammoth people. This writer encourages the community to telephone 934-6489 with news which might interest our readers.*

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# Mammoth Building Biggest Year In History

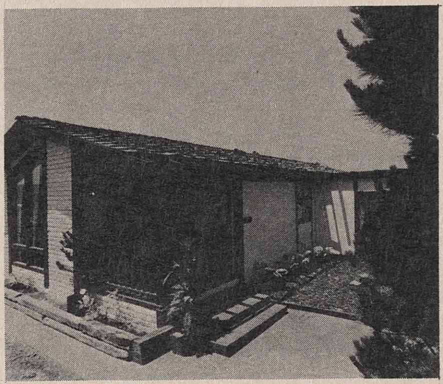
1972 represents the biggest single year in the history of Mammoth in terms of building and development. In addition to the 800 new condominiums, either now under construction or projected, Mammoth will have four new shopping/office complexes. The Village Center is now open and three additional commercial buildings are under construction or in the planning stages. A new mobile home community complete with swimming pools and saunas will be ready for occupancy in August. The new movie theater is already operating. New motels and entertainment complexes are also being planned. Below is a brief summary of this activity using information available at press time.

## Residential

The July issue documented the building plans of the major condominium developers. Several projects now under construction have been selected for review for August — this in addition to the new mobile home community.

### Mobil Home Community

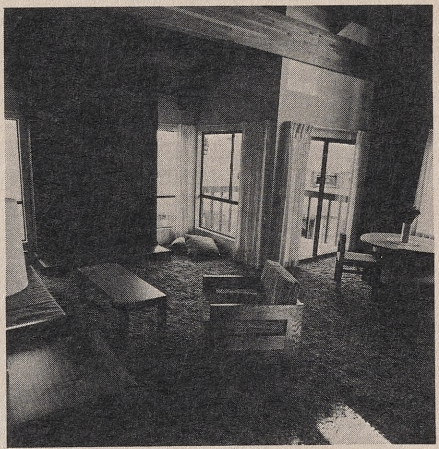
A new 83 unit mobile home park is now under construction in a heavily wooded area off old Mammoth Road.



Included in the park will be a club house, recreation room, swimming pool, jacuzzi and laundry facilities. Interior streets will be paved and all utiltities — including cable T.V. will be underground. The mobile home community will have very strict standards, accepting only those units that have a house type appearance (no reflective surfaces) with a minimum length of 40 ft. Mobile home prices range from $9,000 to $20,000. New units can now be seen at the corner of Old Mammoth and Chateau Roads.

### Val d' Is'ere/Courchevel

Val d' Is'ere is located above the village on Forest Trail with outstanding views. Courchevel within walking distance of chairs seven and eight. These luxury units, built by Sanderson Construction, feature fireplaces, wet bar, all electric kitchens (built in Nutone food centers), carpets, drapes, ceramic tile baths, cedar exteriors, double wall/roof construction. Each has its own recreational facilities — including jacuzzis, saunas and a heated pool.



### St. Anton 2/3 Reserved

Mammoth's new St. Anton Condominiums are now two/third reserved, according to Jack Jevne, President of Mammoth Properties in West Los Angeles.

St. Anton, still in the framing stages, is being developed by East Sierra Development Corporation with Mammoth Properties as their exclusive agents.

The new three cluster, two story condominium project is being built within 300 feet of Mammoth's chair lift seven. It consists of 42 one-bedroom units (from $26,400) and 42 two-bedroom units (from $36,500) and offers amenities like underground parking, heated swimming pool, two jacuzzi pools, sauna and recreation room.

The architectural firm of Clark & Hedrick, in West Los Angeles, were the designers. Some of the custom home features built into each unit are wall-to-wall carpeting, redwood paneling, beamed ceilings, a balcony, Alpine fireplace, all-electric kitchen with built-in self-cleaning oven, dishwasher, disposal, thermostatically controlled heating, double-wall construction and lightweight concrete floors. There's also ski and storage lockers and heated driveways between buildings.

### La Residence Adds Units

La Residence, located on Sierra Nevada Boulevard and Laurel Mountain Road is now building additional units which are scheduled for November completion. Last years Phase One project is

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# Mammoth Building Biggest Year In History

sold out. Features of the La Residence units include recreation rooms, saunas, hydro-massage pools, picnic areas and volley ball courts. All units contain electric kitchens, paneled walls and wood burning fire places. The big attraction to prospective buyers however is the price which starts at $15,900 for studios. One bedrooms with 2 baths sell for $20,900; the larger 2 bedroom and lofts sell for $26,900. L.J. Broekermeier Inc. is the developer.

## Horizons 4 Near Compl

Horizons 4 — a new condominium project by Dempsey Construction located on old Mammoth Road in a heavily wooded area features fireplaces, all electric kitchens, carpets, drapes and interior paneling. Many of the units have large lofts. The project is one of the few with its own tennis court — in addition to a jacuzzi, sauna and heated swimming pool. Double wall and roof construction are also important features. Prices start at $21,900.

## Commercial
### Corner Opening Soon

"The Corner" is a new $200,000 two story 8,000 square foot shopping mall now under construction at the intersection of Laurel Mountain and Mammoth Tavern Roads (opposite the new Safeway site to be built in '73). Scheduled completion is for early September. Lynn Marshall and Dick Nevins are developers of the project. Leasing of space in the new building is already in progress. The following shops have already leased space: a new Sears Catalog Store, will also carry carpeting, appliances and auto accessories and as well as have an Allstate insurance office managed by Mr. Ken Sley; The Corner Hardware owned by Ken Steeler will be Mammoth's largest hardware store; Mountain Gem Crafts owned by Pat and Ron Mills will feature custom made jewelry; Kittle Printing will carry a full line of office stationary and handle "instant" printing jobs — Al Wallace is the owner; The Mammoth Music Center will feature private lessons and equipment and is owned by Lon Doty, the music director of the Mammoth Elementary School District. Approximately 3,000 square feet of space is still available.

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# Planning Comm Activities

The Mono County Planning Commission, at their regular meeting of July 25, 1972, took action to approve Use Permit Application No. 1-72-43 and corresponding Tentative Tract Map No. 36-60, submitted by Jero Environments, Incorporated, for the development of a 264 unit hotel complex in Mammoth Lakes.

The hotel complex will be located on approximately 5.41 acres of land located immediately north of Old Mammoth Road in the meadow area of Mammoth Lakes. The initial Use Permit application submitted, proposed the development of a combination hotel/apartment complex. Before the tentative tract map is sent to the Board of Supervisors for ratification, a revised map will be submitted by the applicant reflecting the change in unit totals. The hotel complex will be financed as a condominium project.

The Commission also indicated its concern for the public use of Mammoth Creek, which runs across the subject property, by requiring as condition of approval a twenty (20) foot easement granted to the County to allow public access to the south side of Mammoth Creek for future pedestrian, equestrian and fishing access purposes. A one hundred (100) foot open area buffer strip will be required adjacent to the north side of Mammoth Creek, to be used for recreation purposes only.

The Commission also took action to:

Deny Use Permit Application No. 1-72-53, submitted by Lloyd Summers and Tom Craig for the operation of a wood cutting and sales yard located on Laurel Avenue in the Old Mammoth area of Mammoth Lakes. The applicants addressed the Commission at the public hearing and stated that they were unaware of the need for a Use Permit for the firewood operation. Planning Director, Robert W. Sandy, indicated that his office was in receipt of thirty-one (31) letters from residents of the Old Mammoth area voicing their opposition to the issuance of the Use Permit.

Mr. Bert Bacon, representing a number of the residents, property owners, and lodge owners in the Old Mammoth area, addressed the Commission and submitted a petition signed by approximately one hundred (100) residents of the area opposing the issuance of the Use Permit.

Approve Tentative Tract Map No. 36-23, Holiday Pines, a single lot subdivision located immediately north of Forest Trail, Mammoth Lakes. The Holiday Pines property consists of approximately 15 acres and will be subdivision into 54 single family lots.

Continued Use Permit Application No. 1-72-52, in conjunction with Tentative Tract Map No. 36-58, Sierra del Sol, Mammoth Lakes, until the regular meeting of August 8, 1972.

Continued Use Permit Application No. 1-72-41, in conjunction with Tentative Tract Map No. 36-56, until the regular meeting of August 8, 1972.

Accepted for filing Tentative Tract Map No. 36-62, St. Christoph Inn, submitted by Don Miller, Miller Engineering Company, for the development of a hotel/condominium project located off of Summer Homes Road, Mammoth Lakes.

The Mono County Planning Commission meets regularly on the second and fourth Tuesdays of each month at 10:00 A.M. at the Courthouse, Bridgeport.

## SUBSCRIPTION

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## Tex's/Shakeys To Open

A new 5,000 square foot, two story commercial building will be constructed at the corner of Mountain Blvd. and highway 203. Scheduled opening is for mid November. Planned tenants at press time include Tex's Ski Shop and Shakeys Pizza Parlor. Some office and retail space is still available. Mr. Larry Renner is the builder and owner of the new Shakeys. Larry Irion of Holiday Realty is coordinating leasing operations.

# New Hotel Slated

A new Bavarian style hotel restaurant and bar is now under construction at the base of chair seven, opposite the new St. Anton condominiums. There will be fourteen hotel units, a large basement bratskeller for dancing, two lounge rooms with open fireplace and a restaurant. Featuring Austrian, Swiss and American specialties, the Austria Hof will also have a sauna, jacuzzi and gym for use by guests.

## Pine Tree Plaza

Pine Tree Plaza, a new shopping center located on Highway 203 between Fosters Freeze and Welch's, will open in mid October. Planned tenants include Eye Sierra arts and crafts shop, Spellbinders book store, Village Sport shop, Breeze Ski Rental, Mammoth Appliances, Sierra Sports (recreational vehicle sales) and Dick Surprenant Construction. The developer of the project is Ray Ray. The architect is Berkus and Assoc.

## Milovich Building

Located at the corner of highway 203 and Old Mammoth Road the new two story Milovich Building will have space available for six retail establishments or offices on the ground floor and six two-bedroom apartments on the second floor. The apartments will be unfurnished and will rent for $200 per month. Lloyd Nicholl is the developer.

## Safeway Center For '73

Mike Willer, a general partner of Mammoth Tavern Associates, Ltd., has announced plans to construct a $1,703,000, 42,176 square foot shopping center on 4.5 acres at the intersection of Highway 203 and Laurel Mountain Rd.

More than half of the available space has been leased by Safeway Stores.

Architecture of the center will have the theme of a turn-of-the-century gold mining town, and a new "saloon" is expected to become part of the new plaza.

Construction of the shopping center will begin in May, 1973.

# NIGHT SPOTS

**Nicolosi's**

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**The Place**

Popular local bar and dance emporium. Featuring entertainment by popular rock group "Blue Heaven and Rainbow Girl," August 4 & 5 and August 11 & 12. "Haven Stock River Boat Band" scheduled August 18 & 19. Dancing 9-2.

**The Rafters**

Outstanding dinners each evening in addition to unique entertainment. Stephen Paul, classical guitar virtuoso, performs each evening (except Tuesday and Wednesday) starting at 7:30. Mr. Paul studied extensively throughout Europe and the U.S. with various masters including Vicente Gomez and Carlos Montoga. Stephen is in Mammoth preparing his repertoire for an upcoming album — practicing at his leisure and performing at the Rafters.

**Village Inn**

Features a new-expanded American menu in the dining room. The Sunday buffet-brunch 11:30-2:00 is a must. In the Saloon — darts, pool, and jukebox for dancing.

**Whiskey Creek**

Aside from having excellent food particularly prime rib, Whiskey Creek has outstanding entertainment Wednesday-Sunday 9 pm-2 am. "Childrens Eyes" is the name of the close harmony trio featuring two guitars and one bass. "Childrens Eyes" specializes in popular and folk music — don't miss them!

# SERVICES

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Sheriff's Station — 934-2566

**MAMMOTH ANSWERING SERVICE** — 934-2400

**FORESTRY SERVICE** — Visitors Center — on Hwy 203 as you enter Mammoth; hours 8:00 to 5:00. Information Booth at Twin Lakes.

**POST OFFICE** — located on Hwy 203 across from the new Village Center; hours 8:30 to 5:30 weekdays.

**INYO-MONO NATIONAL BANK** — located next to the Post Office on Hwy 203; hours 9:00 - 2:00 Monday thru Thursday, 9:00-5:00 Friday.

**DOCTORS & DENTISTS**
John A. Baughman, M.D. 934-2458
Wade R. Eckert, M.D. 934-6306
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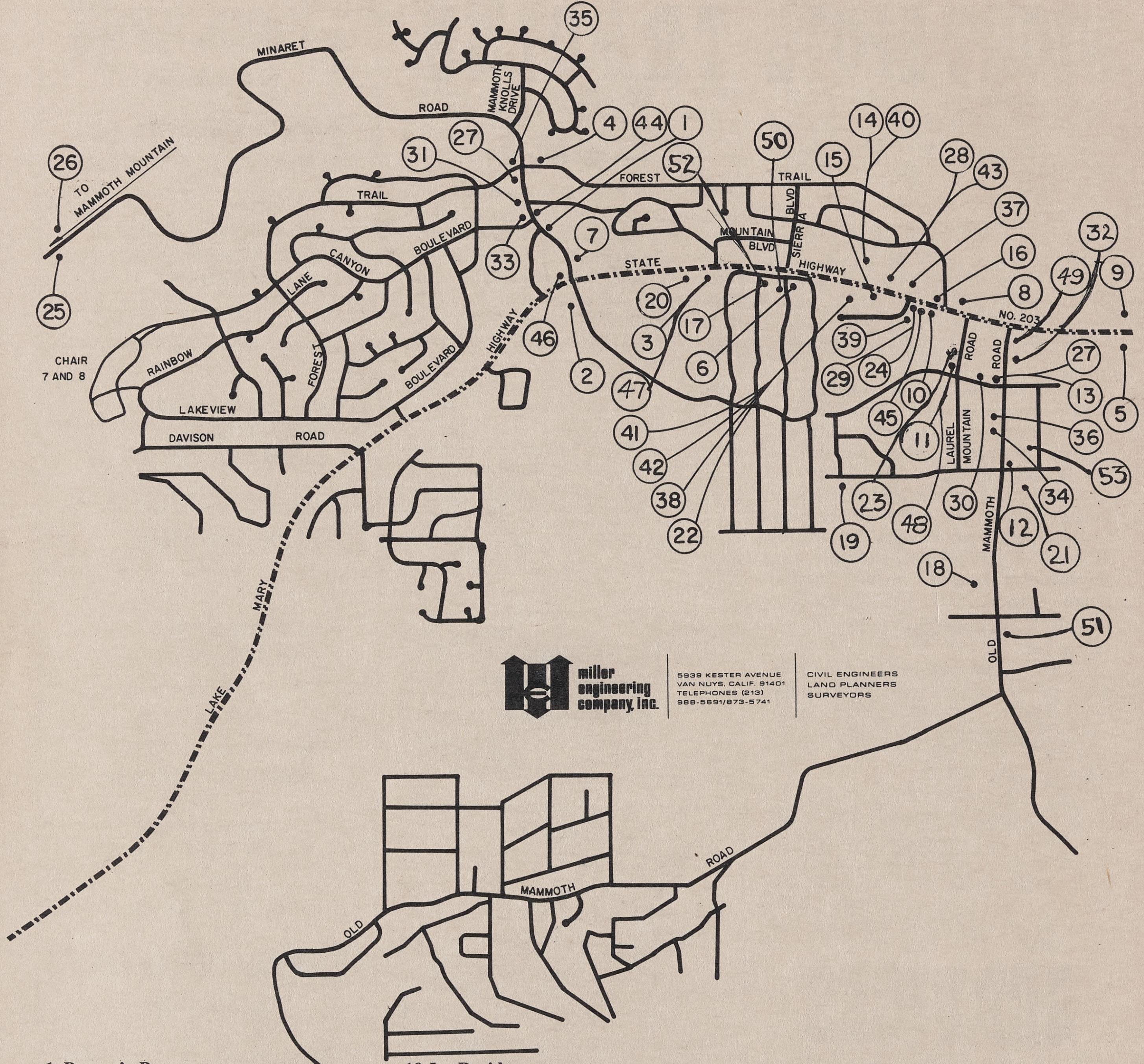
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47 Buttons and Bolts
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49 East Sierra Motors
50 Eye Sierra
51 Jagerhof Lodge
52 Rich's Britches
53 Sherwin Meadows Apartments